

David J. Rivera

Chicago, IL | (312) 532-7138 | djrivera3@gmail.com | davidjmedia.com

Emmy-winning producer with expertise in digital asset coordination, post-production workflows, and stakeholder communication. Experienced in managing high-volume content pipelines across marketing, broadcast, and PR teams. Fluent in Spanish, with a passion for organized storytelling and media production. Adept at navigating shifting timelines, managing feedback, and ensuring broadcast-quality deliverables.

AWARDS & RECOGNITION

- 2025 Chicago/Midwest Emmy Award Winner – Producer
 - Outstanding Achievement for Sports Program - Post-Produced or Edited (*The Breakdown*)
 - Outstanding Achievement for Sports Story - Short Form Content (*Cubs All-Access: Ryno Strong*)
 - Outstanding Achievement for Sports Open/Tease (*Chicago Cubs Take the Field Video*)
 - Outstanding Achievement for Sports Promotion - Single Spot/Campaign (*Two Worlds, One Dream: The Cubs Return to Japan*)
- 2024 Chicago/Midwest Emmy Award Winner – Producer
 - Outstanding Achievement for Sports Promotion - Single Spot/Campaign (*You Have to See It*)
- 2023 Chicago/Midwest Emmy Award Winner – Producer
 - Outstanding Achievement for Sports Single Program - Post-Produced/Edited (*Cubs On Deck Series*)

EDUCATION

DePaul University, Chicago, IL

Bachelor of Arts - Film and Television

SKILLS

Video Production & Editing | Digital Asset Management | Photography | Adobe Creative Suite | Voiceover Artist | Final Cut Pro | Content Creation & Storytelling | Microsoft Office & Mac OS Post-Production | Spanish Language Fluency (Translation & Subtitling) | Marketing Campaign Collaboration & Execution | Budget Management & Accounting Expense Reports | Team Leadership & Mentorship | Agency & Partner Coordination

EXPERIENCE

Chicago Cubs

August 2022 – March 2026

Digital Assets Coordinator - Cubs Productions

- Coordinated asset lifecycle across creative, public relations, and marketing departments for large-scale campaigns and activations.
- Maintained and organized extensive digital asset libraries for internal and partner-facing use.
- Performed voiceover work for promotional content, contributing to brand storytelling.
- Produced and edited content aligned with clearance requirements and broadcast standards.
- Developed bilingual content and subtitling workflows to expand engagement across markets.
- Created and managed delivery and review packages for internal stakeholders, ensuring timely distribution of assets and clear communication of feedback throughout the production process.
- Managed post-production schedules and version control, aligning creative output with organizational strategy.

Self-Employed

September 2020 – August 2022

Freelance Photographer/Videographer

- Produced professional photos and video content tailored to client needs.
- Compiled and edited footage and photos using Adobe Premiere and Lightroom.
- Provided color correction and post-production editing based on client preferences.

CBS Studios

June 2021 – December 2021

Production Assistant

- Developed and directed safety plans for cast and crew daily to ensure a secure working environment.
- Assisted producers, directors, and actors with tasks and requests to facilitate smooth production processes.
- Collaborated with team members to set up and strike equipment efficiently during filming.
- Supported the Check-In process to ensure seamless operations on set.

Cinespace Studios

August 2019 – September 2020

DePaul Studio Technician

- Managed video production equipment and supervised studio operations for film and TV productions.
- Supervised the use of stage power, equipment, and props.
- Conducted inventory and documented equipment usage.
- Provided technical support for lighting, sound, and post-production workflows.

Geek Squad, Best Buy

December 2018 – August 2019

Consultation Agent

- Greeted and discussed technological problems with clients.
- Diagnosed issues with computers, cameras, TVs, and other devices.
- Sold tech support services and provided troubleshooting assistance.
- Maintained client confidentiality with products and services.

Best Buy

November 2017 – December 2018

Computing Sales Associate

- Assisted customers with computer hardware and software inquiries.
- Sold computers, tablets, software, and accessories based on customer needs.
- Restocked merchandise and managed inventory.

Family Bridges / Lazos de Familia

May 2017 – September 2017

Assistant Videographer

- Brainstormed and created content for Family Bridges' social media platforms.
- Edited administrative and artistic video projects.
- Composed insightful blog posts.
- Assisted in theatrical productions, including setup and backstage support.